



Our Purpose & Who we Are:

At Sentec we aim to improve the lives of patients by advancing respiratory monitoring solutions to provide clinicians the continuous insight they need to guide care and – most importantly – improve patient outcomes.

Our Values:

- Patient Focused
- Collaborative
- Integrity
- Quality

Job Description:

The Marketing department is a fast-paced group focused on content strategy, digital planning, message development, integrated marketing communication, strategic planning and execution, and stakeholder alignment.

A growing medical device company, Sentec is seeking a **Creative Specialist/Graphic Designer** to join our team with the ability to create striking visual assets – from concept to development to delivery – across multiple channels, in various and changing media, across a host of platforms.

Working with a talented and collaborative marketing team, the creative specialist will run point developing campaign creative that engages with sophisticated audiences in a competitive market. Top applicants will have a demonstrated ability to turn high-concept language and number-rich data into effective and engaging visuals.

The creative specialist's work will be deployed across all forms of digital and traditional media—from podcasts to webinars, tradeshow backdrops to interactive infographics, print to social—so they will need to have a solid foundation of editing and design software and technologies, ideally within the Adobe Creative Cloud (WordPress and PowerPoint wouldn't hurt either).

While graphic design will be the bulk of their workload, the ability to edit video and audio at an intermediate level is also a plus.

The Creative Specialist will also be responsible for ensuring the alignment and compliance of Sentec's brand standards across channels and will be the manager of the marketing team's digital library of assets and media.

Essential Duties and Responsibilities:





- **Digital design and development to support campaigns:** partner with the content writers, product-experts, and vertical stakeholders to develop creative materials that support Sentec's campaigns
- **Collateral development:** create and manage a growing library of print collateral to support Sentec's product catalogue, thought leadership, educational and technical materials
- **Sales tool and presentation development:** Work with sales leaders, field specialists, and marketing content team to create best-in-class sales tools and presentations
- **Asset management:** Shepherd the launch of a digital asset management program, and manage a content library of marketing and sales collateral
- Any candidate should have a bachelor's degree in graphic design, digital media, multimedia design, or closely related field.

To apply, send your resume and cover letter to Liza at jobs.us@sentec.com

