



Our Purpose & Who We Are:

At Sentec we aim to improve the lives of patients by advancing respiratory monitoring solutions to provide clinicians the continuous insight they need to guide care and – most importantly – improve patient outcomes.

Our Values:

Patient Focus
Collaboration
Integrity
Quality

[Watch the Sentec company video](#)

Job Description: Healthcare Writer

The growing Sentec marketing team is searching for an exceptional writer to help us advance the understanding of the use of noninvasive monitoring technologies. Ideally, this person can show experience synthesizing complex information, has familiarity with reading clinical studies, and can write for a broad, educated audience. Healthcare or medical device marketing experience is preferred, but not mandatory.

This roll will be the primary creator of core clinical and marketing content, used to educate clinicians of the fundamental advantages and clinical value inherent to Sentec’s product line, and supported third-party products.

Along with clinical communication, a competency for creating goal-driven marketing material is paramount. This person should have an aptitude for storytelling, creating adaptable content for SEO and social, and a talent for writing engaging text of different length and depths, for unique media, channels, and audiences.

To apply, send your resume, cover letter and writing samples to Liza at jobs.us@sentec.com

Essential Duties and Responsibilities:

- Advanced/High-level content creation for Sentec’s transcutaneous monitoring system, and other supported third-party products including clinical and sales presentations, whitepapers, clinical summaries, poster boards, and infographics
- Working with digital team to generate core inbound content, around which campaigns are built
- Independent research into the clinical value of new and existing products in new and legacy markets and care settings
- Writing for international audiences
- Review and assess creative and verbal content to ensure output is aligned to business and communications strategies and objectives



Qualifications/ Education:

- BSc/BA in marketing, English, journalism or related field
- Knowledge of online content strategy and creation
- Excellent writing, editing, and proofreading skills
- Strong research skills
- Creativity
- Collaborative spirit
- Excellent time-management and organizational skills

Preferred skills:

- Medical Device, Life Science or Clinical experience preferred
- SEO literacy
- High attention to detail required
- Ability to work well in a fast-paced, collaborative environment
- Ability to extract key findings/information from scientific/medical studies and publications
- Strong understanding of Microsoft Office programs