



Our Purpose & Who We Are:

At Sentec we aim to improve the lives of patients by advancing respiratory monitoring solutions to provide clinicians the continuous insight they need to guide care and – most importantly – improve patient outcomes.

[Watch the Sentec company video](#)

Our Values:

Patient Focused
Collaborative
Integrity
Quality

Job Description: Junior Marketing Analyst

The growing Sentec marketing team is searching for a diligent puzzle solver to join our team. We're seeking an entry-level candidate, ready to get their hands dirty with data, customer lists, research, and the many bespoke tasks that are fundamental to the marketing team.

This roll will function within the digital marketing team and assist the larger marketing and inside sales teams, working to ensure our contact databases are clean and consistent, that our digital audiences are growing, that our website is well maintained. Additionally, they should be ready to bring new ideas to for research projects and be ready to assist in the growth of the marketing team initiatives.

Given the attention-to-detail required of database management, this person should love specificity, minutiae, lists and data. Being able to live in excel sheets, find their own solutions to problems, and doing the in-the-weeds work of list maintenance are essential responsibilities. We're ready to train-up competencies within specific software, but an eagerness to learn and work hard are must-haves for this position.

To apply, send your resume and cover letter to Liza at jobs.us@sentec.com

Essential Duties and Responsibilities:

- CRM database management: ensure all contacts, companies, and entities within our database are accurate and consistent for the digital marketing and inside sales teams
- Marketing audience research and list development: work to create comprehensive digital audiences for the digital marketing team
- Website maintenance: work within WordPress CMS to keep our website up-to-date

Qualifications/ Education:

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- Associate's or Bachelor's degree in marketing, communications, business, data analytics, operations or related field
- Excel experience a plus
- Ability to synthesize information and create understandable reporting
- Strong research skills
- Can-do approach to problem solving
- Collaborative spirit
- Excellent time-management and organizational skills

Preferred software familiarity:

- WordPress
- HubSpot

