

sentec.



Sentec - a „deeptech“ company - researches, develops, manufactures and sells non-invasive, digital sensor systems to specialized hospitals departments and to homecare providers worldwide. www.sentec.com

Learn more about us - watch our company video:
<https://youtu.be/oMSD9QspHbE>



Company Video

We are hiring a

Online Marketing Specialist (f/m/d)

Key tasks

- Setting up and executing SEA and social online Marketing campaigns in Europe across relevant channels and covering all product categories in which Sentec is active
- Continuous analysis of the performance of the campaigns in SEA and various social platforms
- Repeated application of insights from data analytics to continuously improve campaign performance
- Liaise with Regulatory and Sales when defining campaign content to maximise intent and mitigate risk
- Setting up and overseeing Direct Marketing initiatives in Europe

Our offer

- Meaningful work on products that are life saving or support the therapy of patients in an effective manner
- Flat hierarchy, truly interdisciplinary working community
- Opportunity to contribute ideas, speak up and take decisions

Your profile

- Hands on SEA experience
- Hands on experience in social campaigns
- Experience delivering and executing campaigns across digital media platforms
- Good Analytical skills
- Located near the Basel area; willing to travel
- Fluent in German and English, French is a plus

Would be great to meet you and to explore whether your plans and ideas may be concurrent with ours!
You can call us or contact us remotely at jobs@sentec.com.

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Our vacancies are on www.sentec.com/careers